BIOGRAPHY BNPP AM BIOGRAPHY

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Xuan Sheng Ou Yong (Sheng) is a Green Bonds & ESG Analyst APAC at BNP Paribas Asset Management (BNPP AM). He joined the firm in January 2019. Sheng is responsible for the research of green and other thematic bonds that supports the firm's fixed income strategies. He is also responsible for the ESG research of the Financials sector, looking at how banks, insurance companies, and other financial institutions manage their sustainability issues.



Prior to joining BNPP AM, Sheng worked for EcoVadis, a business sustainability rating agency where he assess how Chinese companies manage their sustainability risks. Sheng spent a couple of years in Paris, before moving to Hong Kong to open a new office and lead a team of 8 analysts.

Sheng graduated from Singapore Management University with a Cum Laude in Bachelors in Business Management (Strategic Management) and in Bachelors of Science - Economics. Sheng is also a CFA charterholder since 2022.



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