



Catherine Chen

Founder and CEO of AvantFaire Group

Catherine is a seasoned impact investor, a serial entrepreneur and a public policy advocate for impact investment, carbon neutrality and Sustainable Development Goals. She founded the AvantFaire Group companies with a strong Asia presence in China, Hong Kong SAR and Singapore focusing on impact investing and providing impact solutions and strategic advice to asset owners. Her investment style is top down and oriented towards secular trends including decarbonization, technology applications in ESG and green businesses. Catherine's investment experiences span across smart buildings and design, AI applications in ESG, city and community planning and infrastructure transitions, to sustainable supply chains in the food and fashion industry. Catherine is also well connected to regional sustainability development councils in the Greater China Region and Southeast Asian countries. She is active in advocacy concerning environmentally efficient smart communities and villages, common prosperities for the middle class, and is keen on building multilateral collaboration with both public and private sectors.



Prior to the establishment of AvantFaire, Catherine helped run her family business in Asia and managed various projects on the Belt and Road Initiative. She built a strong and broad network with many countries' trade commissions, local champion enterprises and culture bureaus.

Catherine is the annual juror for the Hong Kong BENCHMARK Awards and the UK HFM Awards for mutual funds and unit trusts. Catherine is also a frequent speaker in ESG and countryside revitalisation at the Wall Breaker - a Chinese podcast focusing on key opinion leaders in finance and banking industry. Catherine has been selected as one of the 100 Women in Finance since 2020.

Catherine holds BSc (Econ) and MSc (Econ) degrees at the University College London, an MBA at the University of Toronto, and an MA International Affairs (with merit) at the King's College London. Catherine is also the president of the Hong Kong Chenjieqi Institute and the director of Hong Kong - Cambodia Advancement Association.